

Housing & Community Engagement: Innovating for 2021 and Beyond



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Welcome

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Toolkit Overview

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Why Community Engagement?

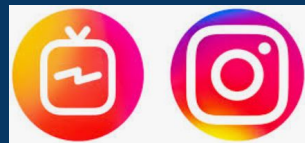
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State of the Field & Opportunity to Innovate

- Rethinking one-size-fits-all public engagement
- Increasing use of web- and mobile-based information sharing and participation options
- Supporting and increasing participation of marginalized and underrepresented groups
- *Innovation doesn't need to be big and splashy; small, incremental steps can also yield greater engagement and positive outcomes*



Tools for Engagement



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Menu of Options

Choose from the following:

Public Meeting
Open Meeting
Facilitated Workshop
Community Forum
Charrette

A la carte sides: remote
(phone/internet) options

Option A:
Choose any two meetings

Option B:
Choose any two meetings
plus a workshop

Option C:
One meeting *plus* any two workshops or charrettes

Option D:
Choose four of any type

Recap & Some Final Thoughts on Innovation...

- Innovation doesn't need to be "expensive and flashy"
- Remote options are valuable, but accommodating low-tech users is important
- Engagement is a long-term investment

engagement that is...

effective
efficient
equitable

engagement that is...

Identify mutually shared values

effective
efficient
equitable

Make information clear and accessible

Clearly communicate the rules of the game

Feedback & Questions

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Statewide Perspective

Lisa Hershey
Housing California

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Local Government Perspective

Carrie Harmon, County of Riverside
Moises Lopez, City of Riverside

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Community Perspective

Cesar Covarrubias, The Kennedy Commission
Karen Suarez, Making Hope Happen Foundation

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Community Conversation

Damien O'Farrell, Parkview Legacy Foundation

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Resources

Toolkit

socialinnovation.ucr.edu/hce-toolkit

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