

12TH ANNUAL

Southern California Economic Summit

*From Inclusive Recovery
to Inclusive Growth*



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Inequity is Socially AND Economically Harmful

Findings from scholarship, applied research

- Reduced human capital investments (education)
- Reduced physical capital accumulation (housing, other assets)
- Adverse health outcomes, associated costs
- Growing economic and political instability
- Greater calls for protectionism

SCAG: Working Definition of Racial Equity

“As central to SCAG’s work, racial equity describes the *actions, policies, and practices* that *eliminate bias and barriers* that have historically and systemically marginalized communities of color, to ensure all people can be healthy, prosperous, and participate fully in civic life”

– SCAG Racial Equity Early Action Plan (May 2021)

Related Concepts: Equity, Equality, Inclusion

Equality – uniformity of opportunities; often perpetuate unequal outcomes for communities historically marginalized

Equity – corrective actions that create a more level playing field

Inclusion – extent to which stakeholders are recognized, engaged, and granted influence
Often required for enduring equity

Disparities in Health, Economic Impacts of Pandemic

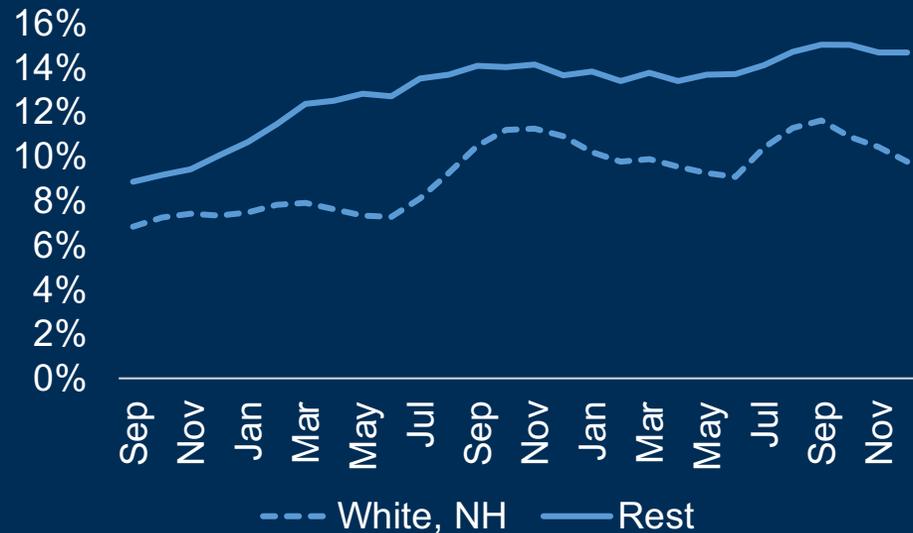
Worse health impacts among communities of color

- More crowded, precarious housing
- More likely to be essential workers
- Greater food insecurity
- More likely to be targets of hate, excessive force

Recession Effects on Unemployment Vary by Race

Unemployment by Race, SCAG Region (3-month moving average)

Great Recession (2008-10)



COVID Recession (2020-21)

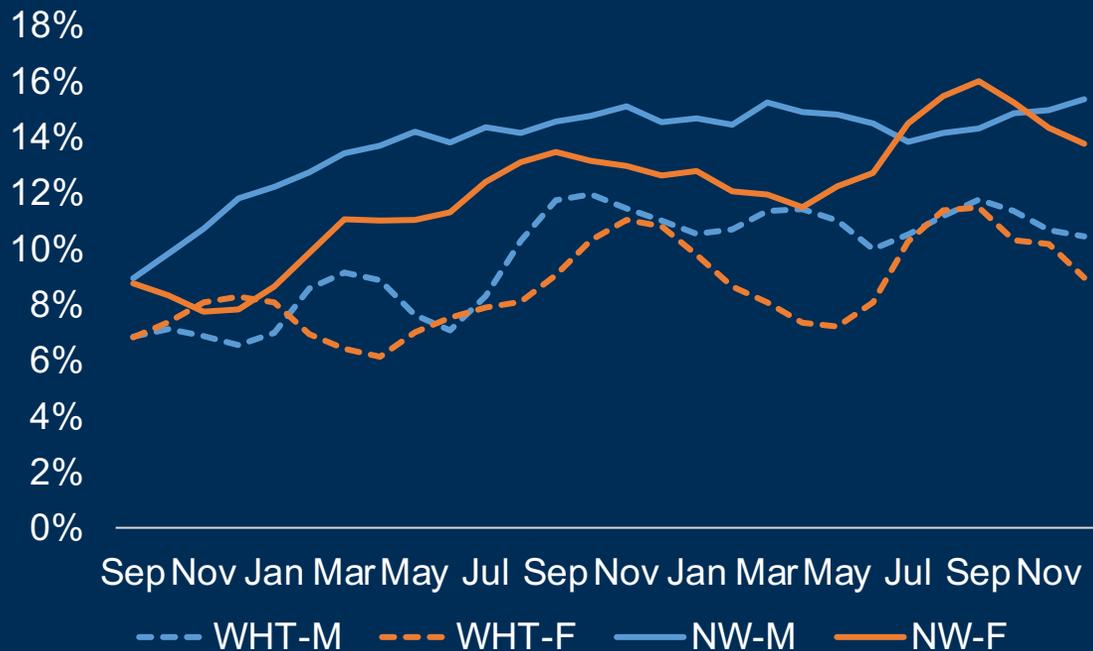


Source: CPS via iPUMS

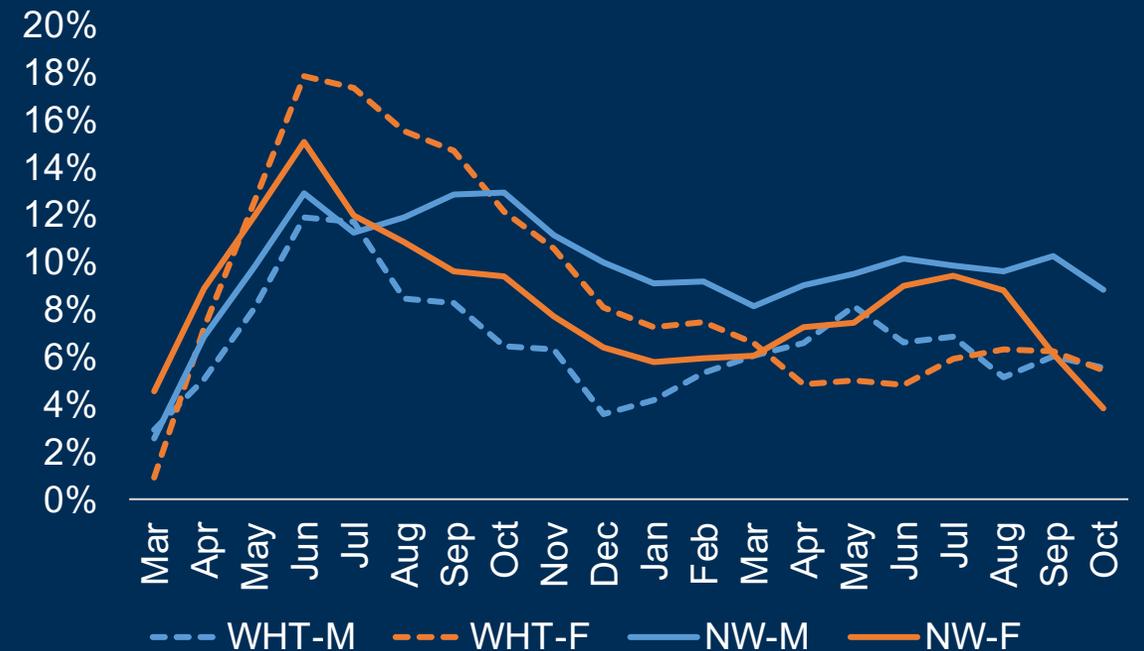
Intersection of Race x Gender Varies Over Time

Unemployment by Race and Gender, SCAG Region (3-month moving average)

Great Recession (2008-10)



COVID Recession (2020-21)



Source: CPS via iPUMS

Steps to Improve Racial Equity

Implement the DNA framework to make the case more

- *Credible* (**Data**)
- *Meaningful and memorable* (**Narrative**)
- *Impactful* through collective, strategic work (**Action**)



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DATA Recommendations, part 1

Disaggregate by race and gender whenever possible

- overcome data limitations through *spatial disparity analysis*, plus collecting *supplementary data* (quantitative and qualitative, survey and administrative)

Present county-level data whenever possible

- better understand intersection of regional equity, racial equity

Disaggregate by ethnicity for Asian Am, Pacific Islanders

- tailor solutions to tremendous variation across groups

DATA Recommendations, part 2

Visualization is key – Index measures of disparity can help

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Visualization is key – Index measures of disparity can help

Homeownership rates by race and county, SCAG Region

Group	Imperial	Los Angeles	Orange	Riverside	San Bernardino	Ventura	SCAG region
White	74%	57%	66%	73%	66%	71%	63%
Black	19%	37%	35%	49%	36%	52%	39%
Native Am	40%	45%	52%	56%	49%	53%	49%
Asian Am	61%	57%	64%	74%	71%	76%	61%
Pacific Islander	27%	39%	42%	69%	36%	52%	44%
Other	39%	50%	61%	61%	51%	60%	54%
Latino	55%	41%	39%	60%	55%	48%	46%
OVERALL	56%	47%	56%	65%	58%	61%	53%

Source: ACS via iPUMS

DATA Recommendations, part 2

Visualization is key – Hoover Index measure of disparity

Racial and gender disparities in homeownership, SCAG Region



Source: Calculations based on ACS via iPUMS

NARRATIVE and ACTION Recommendations

Need regional and county narratives that are

- **More accurate** – updated with new economic, demographic realities
- **More inclusive** – whose stories are elevated?
- **More aspirational** – themes of resilience, sustainability, equity

Need intentional, strategic, and enduring actions for

- Equitable education and workforce training
- Equitable access to healthy communities (housing, air quality)
- Equitable access to lending, entrepreneurship support

CSI's Ready to RISE Framework, Indicators Can Help

Concept	Definition	Indicators
Readiness	Measurement of a community's workforce and infrastructural readiness, with respect to receiving new investments and completing projects in a timely manner.	Capacity and availability of workforce and supportive infrastructure
Resilience	The interconnected nature of system assets and processes, and how they can absorb, recover from, and continue, after some sort of a shock.	Flexibility, adaptability, agility, self-sufficiency, agency
Inclusion	The extent that communities are recognized and meaningfully included in decisions, plans, programs, and projects.	Breadth, depth, and stage of inclusion
Sustainability	The conditions that promote individual and community health and well-being, through improvements in environment, quality of life, and economic stability.	Improvements in environment (natural and built), quality of life, wages and benefits, consistency and diversity of funding
Equity	Extent to which investments, policies, and practices intentionally focus on improving outcomes among historically marginalized populations, and whether outcomes actually improve for those populations.	Inclusion of the following categories in the design/intentional action as well as measurable outcomes: geography, race, gender, sexual orientation, immigrant status, disability status, youth status, and other social categories meaningful to the project or program context

Source: "Our Salton Sea" report, Center for Social Innovation, UCR