

IE 2030 Vision & Roadmap

Strategies & Commitments Session

Monday, May 22, 2023

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CENTER FOR SOCIAL INNOVATION



Thank you to our partners!



Visión y Compromiso™



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Agenda

- Welcome
- IE 2030 Vision & Roadmap Process
- Solutions recap/Community Solutions Report
- Strategies & Commitments Discussion
- Commitments & Next Steps

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Vision & Roadmap

Intentions and Purpose

Create a roadmap of goals to achieve in the IE during the next 5 years, 10 years, and beyond, with:

- A. package of strategic and synergistic investments, policies, and practices that can be used to**
- B. coordinate our work and “asks” with investors, partners, and champions.**

IE 2030 Vision & Roadmap Process

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Vision & Roadmap

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Visioning

Gather community vision statements



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Timeline

- I. **Mar 2023: VISIONS:** First round of design exercises
- II. **Apr 2023: SOLUTIONS:** Second round of design exercises (identify options for strategic action and their likely impacts)
- III. **May 2023: STRATEGIES & COMMITMENTS:** Third round of design exercises
- IV. **May-June 2023:** Production of final vision and roadmap document
- V. **Summer 2023 to Dec 2023:** Promote, refine roadmap document, mobilize champions
- VI. **2024:** Continue to test, learn, adapt, and mobilize

Solutions Recap & Report

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Community Solutions Report

- SWOT analysis for each proposed solution
- Highlighting benefits, challenges, and cost variables
- Identification of common themes and gaps in solutions
- Existing programs and initiatives
- Areas for investment and opportunity
- Support needed from Design Committee, partners, and community



Strategies

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Strategies

Strategies are plans of action to achieve solutions, and ultimately vision statements.

Can include: **investments, policies, initiatives, partnerships, practices, and other interventions for the region.**

Strategies should:

- Consider challenges, opportunities, benefits, and threats
- Be flexible and adaptable to changing conditions

Tips for Developing Strategies

- Align with your vision and values
- Use the solutions and topic themes as starting points (i.e. draft strategies in briefing book)
- Be as clear and actionable as possible
- Consider potential barriers
- Engage stakeholders and community (refine & workshop)
- Continuously evaluate and adjust (flexibility in a changing environment, political/social considerations)

How You Can Help:

- Review Draft Strategies in Collaborative Workbook
- Provide Feedback & Edits
- During Session via Comment Function or “suggestion” mode
 - **Add:** Create a whole new strategy or add to an existing one.
 - **Remove:** If you come across any aspects within the draft strategies that may not align with our goals or may be redundant, suggest removing them. Identifying areas that can be streamlined or eliminated will help ensure clarity and focus.
 - **Rephrase:** If you believe that certain sections of the draft strategies can be improved or made more precise, suggest rephrasing them.
- Final Deadline May 26 for Edits

Draft Strategies Discussion

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Commitments & Next Steps

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Commitments Google Form

- Google Form Link: <https://bit.ly/ie2030-commitments>
- Please estimate monthly time commitments in the topic area(s) you're interested in
- Open-ended question included for you to add specifics, if you choose

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