CENTER FOR SOCIAL INNOVATION

Social Innovation Institute

WHAT'S YOUR DNA?
From Capacity Building to Civic Transformation

Are you a nonprofit professional seeking tools and resources that moves from capacity building to transformation? Explore how to harness your DNA to help build movement, shift culture, and encourage social innovation for the region's nonprofit sector.

Who and What We are Looking For

You want to be on the leading edge of civic transformation in the IE

You are a leader in the nonprofit sector who is driving bold new ways to elevate communities while addressing their needs in the Inland Empire. You want to explore innovative strategies in building on your organization's capacity through data-driven and action-oriented strategies.

You want to tell your story in a compelling way

You would benefit from developing a set of skills to tell the story of your work and vision as an emerging leader in the nonprofit sector in the Inland Empire. You would be energized by learning from a cohort of fellows while engaging with local community organizations, philanthropic partners, and public officials.

Call for Applicants

The Social Innovation Institute is a professional enrichment opportunity designed to provide nonprofit professionals with resources and tools that elevate their work and cultivate their leadership potential. The goal of the Social Innovation Institute is to identify and support bold, emerging leaders in the Inland Empire's nonprofit sector.

Through the power of peer support, networks, and cutting-edge skills, this Institute provides participants with a place to foster engagement and innovation.

The Social Innovation Institute focuses on three major components: **Data and Technology** (Policy Intelligence, Market Intelligence, Community Resources), **Narrative Change** (Framing, Messaging, Storytelling), and **Action** (Civic Engagement, Advocacy, and Enterprise). These three components move the discussion from traditional capacity building approaches to transformative tools and strategies for the nonprofit sector in the Inland Empire.

For more information

Visit: socialinnovation.ucr.edu/institute
Contact: Michelle Magalong, UCRCSI Associate Director, at magalong@ucr.edu

This inaugural cohort will meet for 2 two-day sessions at UC Riverside where they will learn from leading social innovators from the region and engage with each other on how to cultivate and sustain their work in the IE's nonprofit sector.

The Social Innovation Institute is made possible by generous support from The Weingart Foundation and James Irvine Foundation.

Program Schedule

Date	Morning	Afternoonn
Day 1 July 12	Welcome and Introductions WORKSHOP: *Data and Technology* ➢ What is the State of the IE Nonprofit Sector?	WORKSHOP: *Narrative Change* ➢ How do you talk about the work you (and your nonprofit organization) do?
Day 2 July 13	WORKSHOP: *Civic Engagement* ➢ What are innovative ways to engage our communities?	WORKSHOP: *Advocacy* ➢ How do we advocate for our communities? Our work? Our selves?
Day 3 August 9	WORKSHOP: *Data and Technology* ➢ Homework: Data and Technology Needs Assessment	WORKSHOP: *Narrative Change* ➢ Homework: Fast Pitch to Funders ➢ Homework: 1-page description of your nonprofit
Day 4 August 10	WORKSHOP: *Civic Engagement* ➢ Homework: Thinking Outside the Box of Civic Engagement	WORKSHOP: *Advocacy* ➢ Homework: Advocacy Plan and 1-page Advocacy Sheet CLOSING CEREMONY/RECEPTION

Requirements

- Applicants must be employed at a nonprofit (501(c)3) organization located in the Inland Empire.
- Applicants must have their own transportation and be able to travel to seminars at UC Riverside.
- Participants are required to attend all sessions that will be held July 12-13 and August 9-10, 2018 at UC Riverside.

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Program Fees

The full costs of this Institute is $2,000 per person but with generous support from The Weingart Foundation and James Irvine Foundation, it is being offered at a drastically reduced fee. A nominal fee is required to secure participation in the CSI Social Innovation Institute Program. Fee is based on organizational annual budget:

      $25   Annual budget less than $250,000

      $50   Between $250,001 and $500,000

      $100 $500,001 to $2,000,000

      $250   Over $1,000,001

Lodging for participants that live over 50 miles away from Riverside, California will be provided during the program.

How to Apply

To be considered for the 2018 class of CSI Social Innovation Institute Program, you must submit your application by midnight on **Friday, June 8, 2018**.

We require that candidates submit the three central application components that are considered by our Social Innovation Institute Selection Committee:

1. Resume: Your professional resume.

2. Application: Complete the Online Application for the UCR CSI Social Innovation Institute.

3. Submit program fee (see fee payment scale) upon admission into the program.

Please submit the above documents – Submit electronically no later than Friday, June 8, 2018 before midnight.

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