

# Inland Empire Rising

## The Case for Timely Investments in Racial Equity & Sustainability

July 8, 2020



# State of Nonprofits in the Inland Empire

July 8, 2020

Available at [socialinnovation.ucr.edu](https://socialinnovation.ucr.edu)



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# CSI

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# Key Findings: Nonprofits a source of strength

1. Since 2009, the nonprofit sector in the Inland Empire has
  - a. grown bigger: # of nonprofits, nonprofits with budgets over \$5 million
  - b. benefited from more philanthropy
2. Nonprofit jobs are good jobs
3. Nonprofits are working more in coalition and collaboration with each other
  - a. Census coordination and investments have played a major transformative role
  - b. Opportunity for greater connectivity across Southern California
4. Nonprofit leaders have an increasing focus on systems change, advocacy
5. Emerging interest & capacity in social enterprise

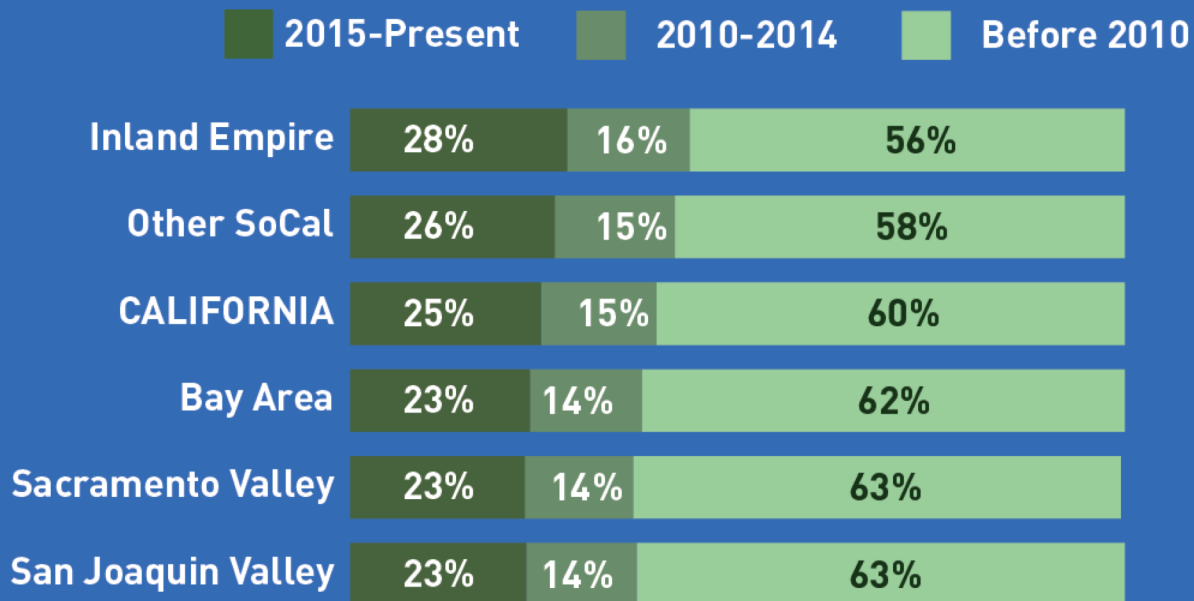
# Population and Economy

	Inland California	San Joaquin Valley	Inland Empire	Bay Area	Los Angeles + Orange County
<b>Population (2020)</b>	8.9 million	4.3 million	4.6 million	7.7 million	13.4 million
<b>Comparable State (population rank)</b>	NJ (#11)	OR (#27)	LA (#26)	WA (#13)	IL (#5)
<b>GDP (2015)</b>	\$296 Bln	\$143 Bln	\$153 Bln	\$777 Bln	\$953 Bln
<b>Comparable State (GDP rank)</b>	AZ (#22)	NV (#33)	UT (#31)	IL (#6)	FL (#4)
<b>Latinx</b>	53%	54%	53%	24%	45%
<b>White</b>	30	31	30	38	29
<b>Black</b>	6.2	4.9	7.5	6.0	6.7
<b>Asian</b>	7.6	8.2	7.1	28	17
<b>Native Am</b>	1.3	1.4	1.1	0.6	0.7

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## NONPROFITS BY YEAR OF FOUNDING

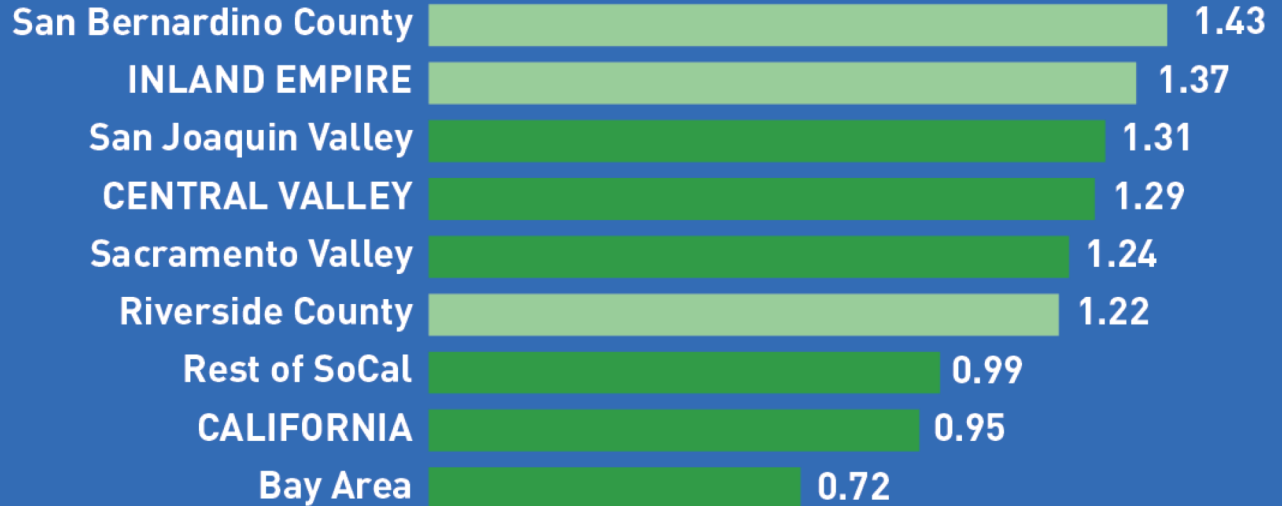


Source: IRS Business Master File; 2018 Census Population

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## INLAND EMPIRE NONPROFIT WAGE RATIO TO PRIVATE WAGES, BY REGION

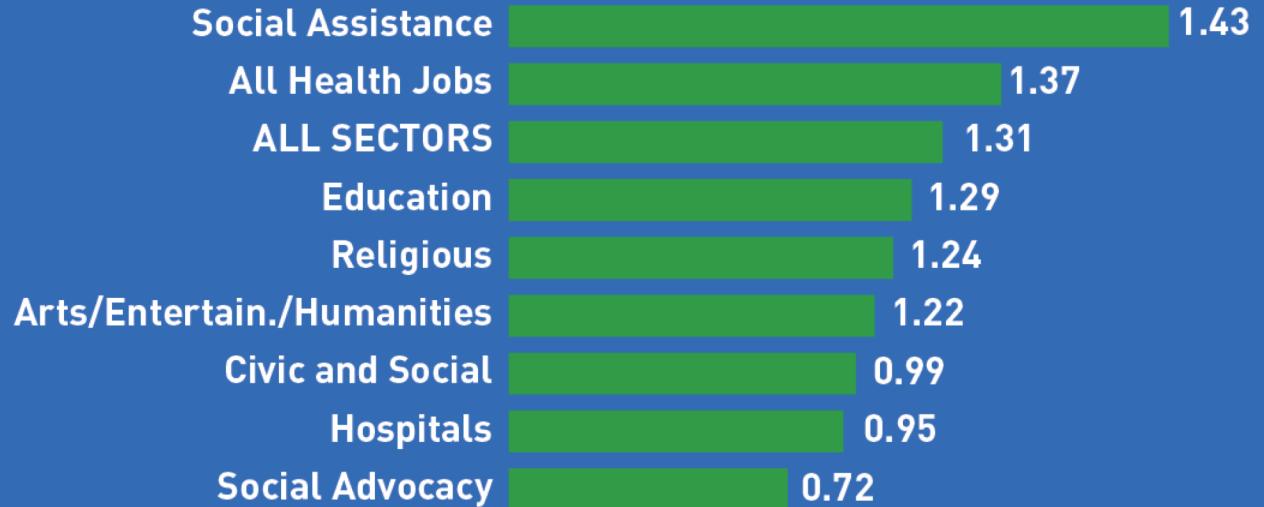


Source: U.S. Bureau of Labor Statistics, Research Data on the Nonprofit Sector 2017

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## INLAND EMPIRE NONPROFIT WAGE RATIO TO PRIVATE WAGES, BY SECTOR

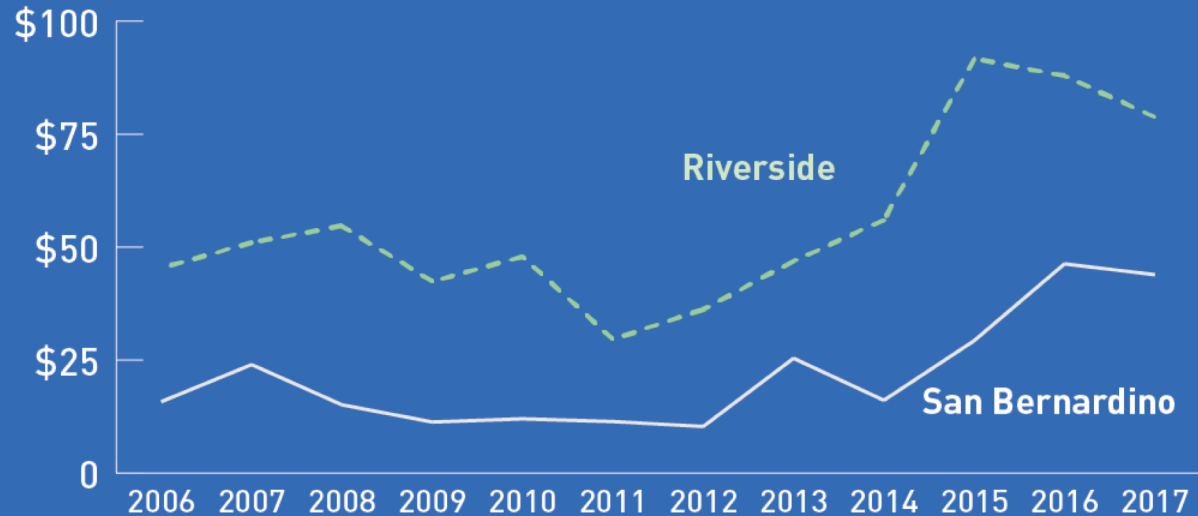


Source: U.S. Bureau of Labor Statistics, Research Data on the Nonprofit Sector 2017

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## TOTAL FOUNDATION GIVING (MILLIONS)



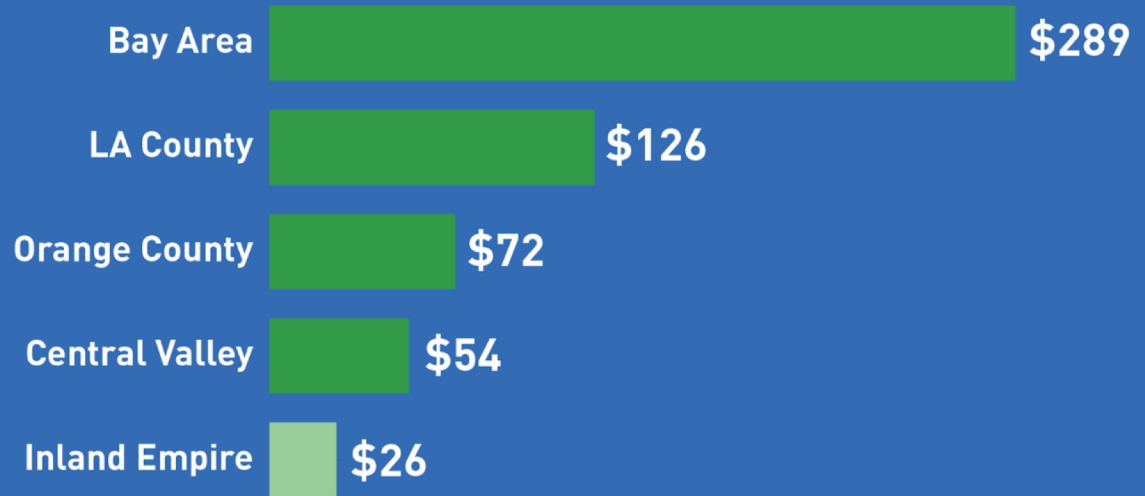
Source: Foundation Maps, Powered by Candid



# State of Nonprofits in the Inland Empire



## INCOMING FOUNDATION DOLLARS TO EACH REGION, PER CAPITA

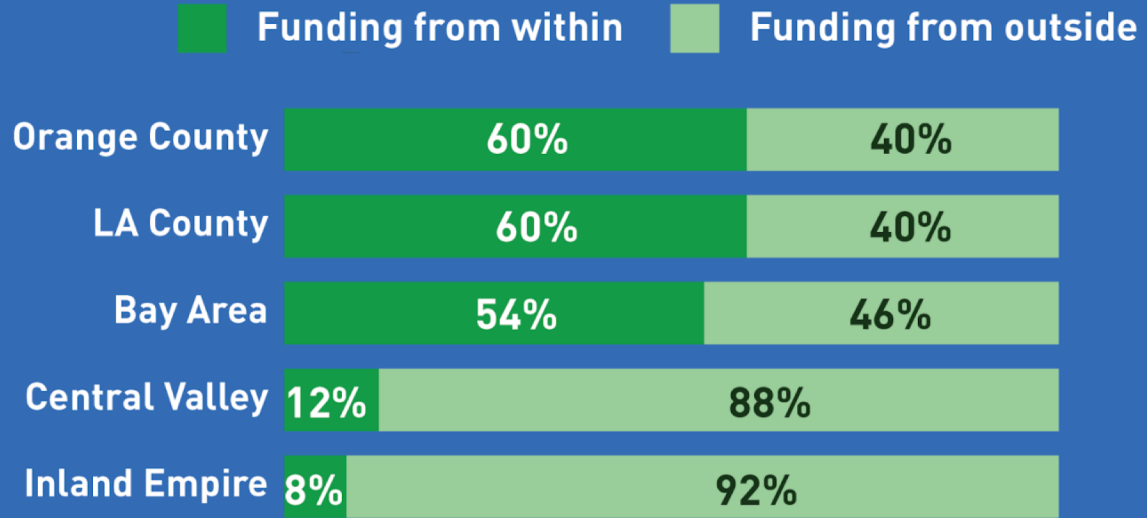


Source: Foundation Center, 2016

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## SOURCE OF NONPROFIT FOUNDATION GIVING, BY REGION

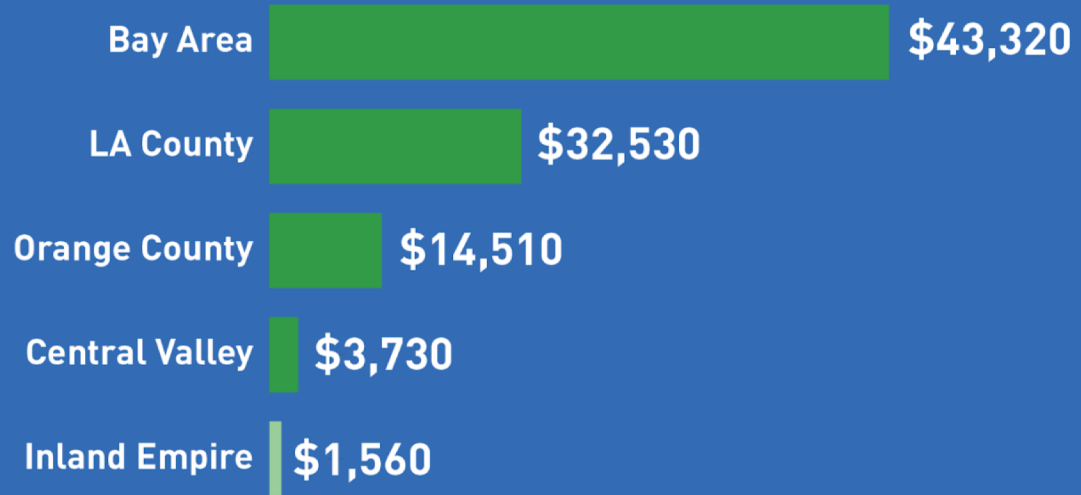


Source: Foundation Center, 2016

# State of Nonprofits in the Inland Empire



## WITHIN-REGION FOUNDATION DOLLARS, PER NONPROFIT



Source: Foundation Center, 2016

# State of Nonprofits in the Inland Empire



## WITHIN-REGION FOUNDATION GIVING, PER \$1,000 in FOUNDATION ASSETS

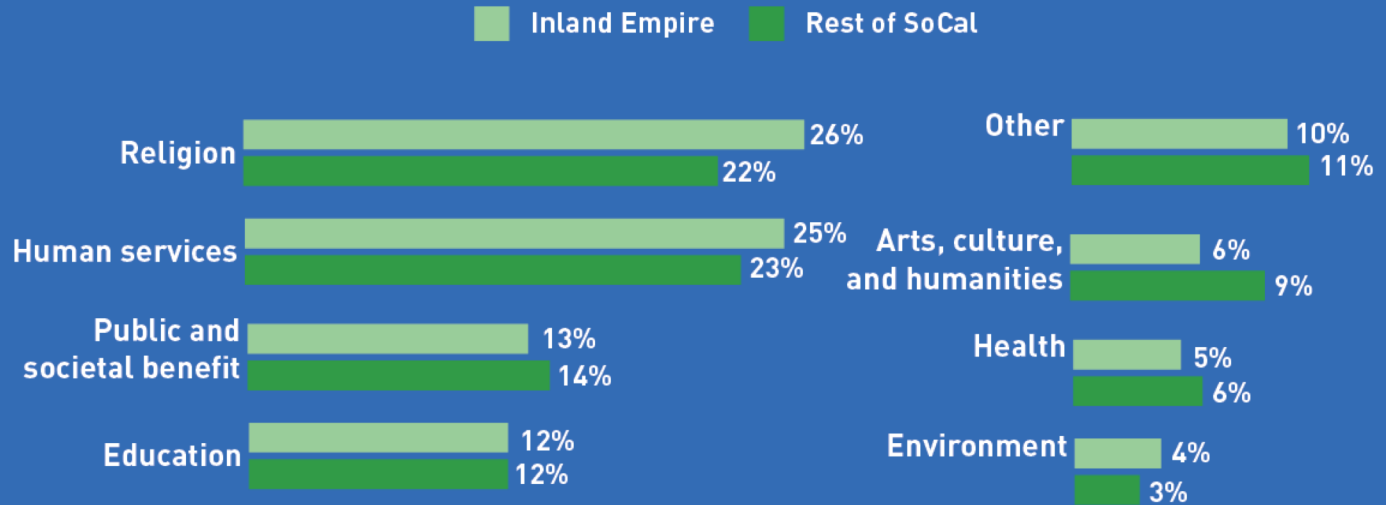


Source: Foundation Center, 2016

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## TOP NONPROFIT SECTORS, SHARE BY REGION

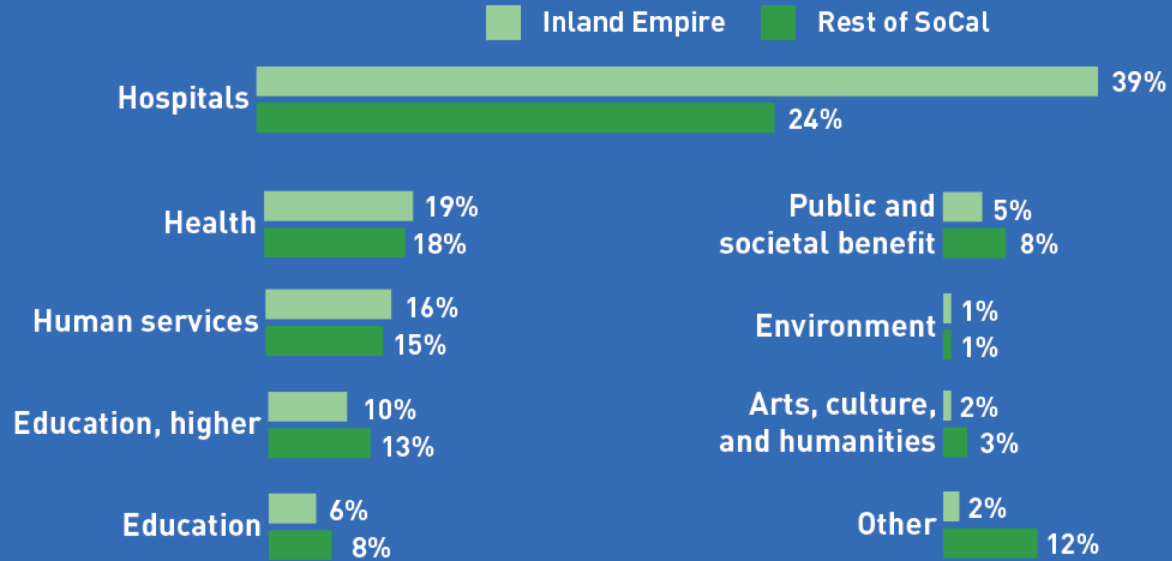


Source: IRS Business Master File, excluding philanthropy

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## TOP NONPROFIT SECTORS, SHARE BY REVENUE

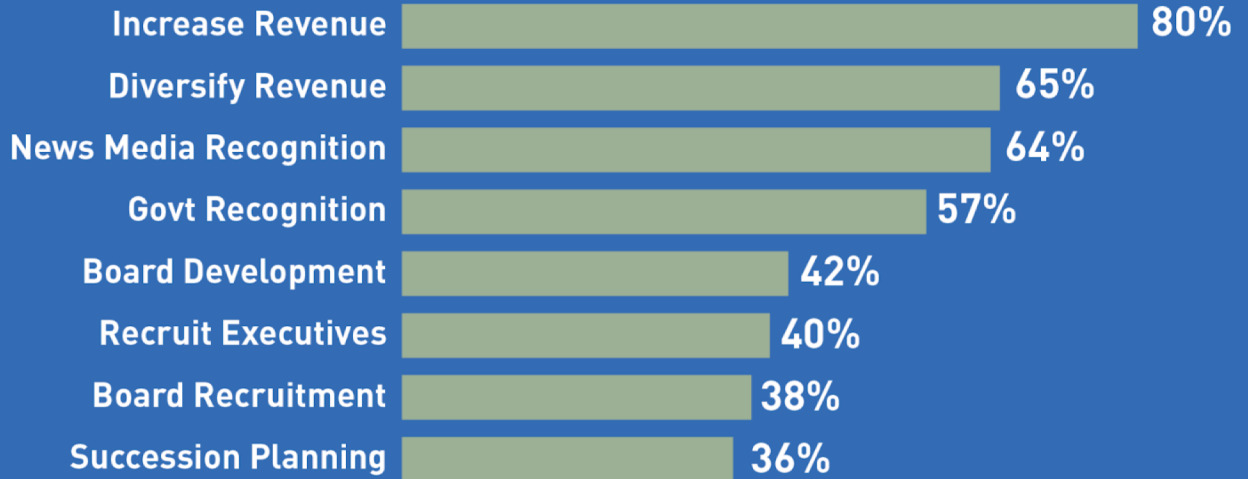


Source: IRS Business Master File, excluding philanthropy

# State of Nonprofits in the Inland Empire



## CHALLENGES FACING NONPROFIT ORGANIZATIONS



Source: CSI Nonprofit Survey, 2020

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## DIVERSITY PRIORITIES



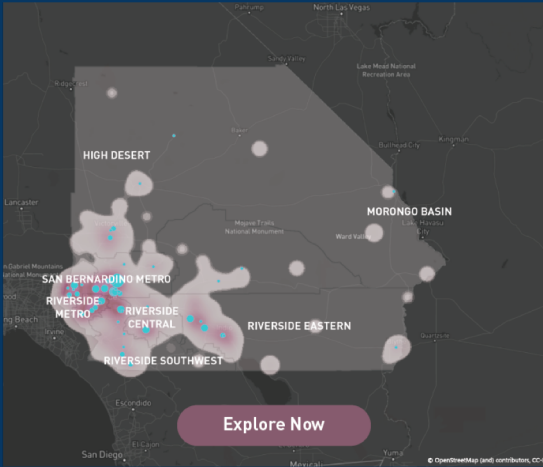
Source: CSI Nonprofit Survey, 2020



# IE COVID Response (Week #17 and going!)



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## Riverside County Nonprofit Assistance Fund



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# IE COVID Response Surveys

- Sense of how Inland Empire nonprofits are faring
- Also served as intake form for pooled fund, IECF grantmaking
- Deployed on March 18 (day before statewide shelter in place)
- 206 responses for Round 1
- 177 responses for Round 2

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# Survey Results

- For 5 years before COVID
  - 55% report staff increase, 10% report decrease
  - 80% report client increase, 5% report decrease
  - 56% report increase in geographic reach, 41% same, 2% decrease
- Since COVID-19
  - 11% report increase, 33% decrease
  - 51% report client increase, 31% decrease
  - 30% report geographic reach increase, 12% decrease
- Pressing needs
  - Support with remote work, website, data security, fundraising
  - For community needs: food, housing, cash assistance, digital divide

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# Inland Empire Roadmap for Inclusive Sustainable Economy



- Builds on Census outreach as foundation
- Make region stronger Census 2030
- Community expertise and partnership
- Inclusion, Sustainability, Equity as core values
- Synergy with other collective efforts (IEGO, GIA, Countywide Vision)

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# Recommendations

1. Focus on “scale ups” in addition to startups
2. Build on Census 2020 foundations
3. Build for digital work as well as co-located work (cluster strategy)
4. Invest in narrative change as well as government relations
5. Invest in youth leadership, women, people of color
6. Leverage industry and grassroots connections across Southern CA
7. Engage and cultivate regional philanthropy

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# Recommendations

## For Government

1. Build on Census 2020 foundations
2. Recognize and promote nonprofits (including “small businesses”)

## For Philanthropy

1. Invest in local expertise
2. Recognize that racial equity also means regional equity

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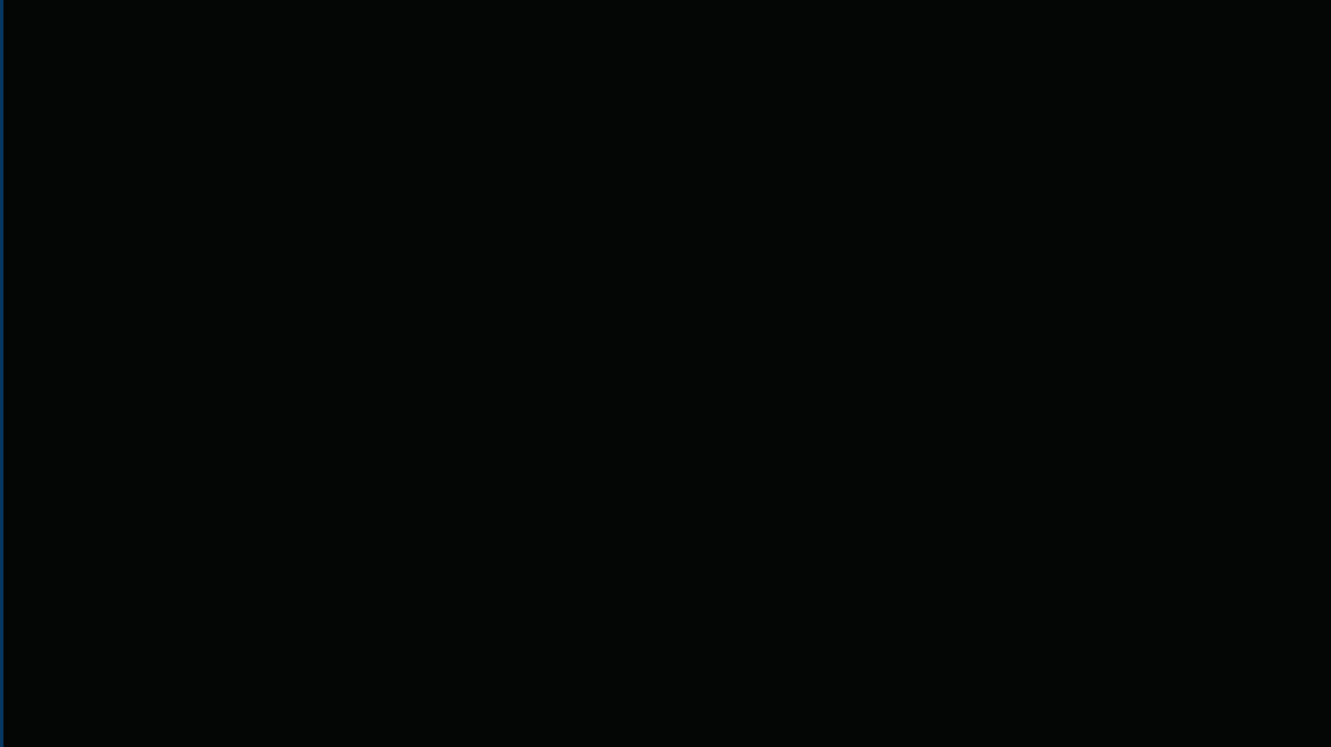
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# Black, Young, and Queer: YMAN



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# Salton Sea: Narrative, Equity, Sustainability

